



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	NEHRU COLLEGE OF MANAGEMENT
Name of the head of the Institution	Dr. R. Moses Daniel
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	04222251148
Mobile no.	8056332932
Registered Email	ncmprincipal@nehrucolleges.com
Alternate Email	ncmiqac@nehrucolleges.com
Address	Nehru Gardens, Thirumalayampalayam
City/Town	Coimbatore
State/UT	Tamil Nadu
Pincode	641105
<b>2. Institutional Status</b>	

Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Rural
Financial Status	Self financed
Name of the IQAC co-ordinator/Director	Dr. E. Muthu Kumar
Phone no/Alternate Phone no.	04222251148
Mobile no.	9597122551
Registered Email	ncmiqac@nehrucolleges.com
Alternate Email	ncmprincipal@nehrucolleges.com

### 3. Website Address

Web-link of the AQAR: (Previous Academic Year)	<a href="http://www.nehrucolleges.com/ncm/pdf/NCM-AQAR.pdf">http://www.nehrucolleges.com/ncm/pdf/NCM-AQAR.pdf</a>
<b>4. Whether Academic Calendar prepared during the year</b>	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	<a href="http://www.nehrucolleges.com/ncm/time-table.html">http://www.nehrucolleges.com/ncm/time-table.html</a>

### 5. Accreditation Details

Cycle	Grade	CGPA	Year of Accreditation	Validity	
				Period From	Period To
1	B++	2.76	2017	12-Sep-2017	11-Sep-2022

### 6. Date of Establishment of IQAC

20-Jan-2016

### 7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Submission of Annual Quality Assurance Report (AQAR) to NAAC	09-Nov-2020 1	18

Participation in AISHE	12-Feb-2020 1	0
Organized Workshop on EDUCATION BEYOND TEXTBOOKS	24-Jan-2020 1	132
Regular meeting of Internal Quality Assurance Cell (IQAC)	07-Jan-2020 1	18
Reformation of Internal Quality Assurance Cell (IQAC)	14-Nov-2020 1	18
Feedback from all stakeholders collected, analysed and used for improvements	13-Aug-2019 1	50
Shape the students for better fit to the corporate	06-Aug-2019 1	73
<a href="#">View File</a>		

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Nil	Nil	Nil	2020 0	0
No Files Uploaded !!!				

**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

Upload latest notification of formation of IQAC

[View File](#)

**10. Number of IQAC meetings held during the year :**

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

**11. Whether IQAC received funding from any of the funding agency to support its activities during the year?**

No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

- The IQAC cell works at three levels, as Initiator of the quality initiatives in the college, as collaborator with departments and committees and as monitoring/supervising agent in the college through regular academic audits.
- The IQAC encourages staff to organize and participate various National Level / International Level Conferences, Symposium, Guest Lectures, Seminars and Workshops.
- Utilizing the Learning Management System, ICAMPUZ and CMS along with various Digital Medias effectively to notify and monitor to various stakeholders
- IQAC Cell educate and encourage the faculties to handle the classes through online mode like Google Class room, Google Meet, Zoom etc.,
- Organized three days Faculty Development Program on "Application on deep learning "

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
To encourage the faculty members to organize online webinar.	The faculty team of NCM organize nearly 20 programs like webinar, FDP, online Competition etc.,
To educate the students about how to use the iCampuz.	All the students got the iCampuz login and password. They got the Google meet code from iCampuz as is marked as attendance.
To educate the faculties to utilize iCampuz for their online classes and conduct quiz, Assignment etc.,	Faculties are continuously upload the material and conduct the quiz and assignment through iCampuz.
To encourage the faculties to train themselves to handle classes in online mode	Faculties have participated FDP and online Courses to learn about teaching through online and they conduct classes in Google Meet
NAAC Accreditation	Accredited by NAAC with B++ Grade
To conduct IQAC Meeting	Totally, three IQAC Meeting Conducted for improve the quality education.
To improve research activities	Faculty member's published 10 research papers in high impact factor & in UGC approved journal.
To Conduct / Participate in various National Level / International Level Conferences, Symposium, Guest Lectures, Seminars and Workshops.	More than 15 Programmes namely Seminars Workshops; Guest Lectures were organized in association with IQAC. Staff also participated in 50 plus programmes conducted by other Colleges.
To Prepare Academic Calendar and ensure smooth functioning of activities through IQAC	Academic calendar prepared and circulated to faculty members and to all stakeholders and uploaded in college website

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**14. Whether AQAR was placed before statutory**

Yes

body ?					
<table border="1"> <tr> <td>Name of Statutory Body</td> <td>Meeting Date</td> </tr> <tr> <td>Management</td> <td>14-Nov-2020</td> </tr> </table>		Name of Statutory Body	Meeting Date	Management	14-Nov-2020
Name of Statutory Body	Meeting Date				
Management	14-Nov-2020				
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No				
16. Whether institutional data submitted to AISHE:	Yes				
Year of Submission	2020				
Date of Submission	12-Feb-2020				
17. Does the Institution have Management Information System ?	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	The institute uses ICAMPUZ and CMS software. It maintains all the teaching, nonteaching staff and students related information along with Time and Attendance and Payroll. The Students are provided with facilities to access Syllabus, Study Materials, Internal Assessment Marks, Academic calendar for both courses namely MBA and MCA. The complete details of students, faculty and staff with other details of certificates, documents, sections, register / enrolment numbers, Scholarship, Hostel, Caste and Quota System are maintained with the help of the ICAMPUZ software. This icampuz have two different module like Academic and administration. In the academic module have the following section like Learning Management System, Time table, attendance etc., Administration module has Staff and Students profile and data base, payslip, etc., The library is computerized and maintained with Library Software.				

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

For the effective functioning of the college, Nehru College of Management is

adopting the following steps: • At the beginning of every semester Principal organizes regular faculty meetings. • The Director organize faculty meetings as far as the departmental level concerned. Workload and its effective implementation has been discussed in these meetings. Workload distribution and Timetable is submitted to the principal. Regular discussions are held between Director and faculty members of the department. • The college encourages the faculty members to upgrade themselves by attending FDPs / Conferences/ Workshops/Symposiums. • Innovative teaching methods are implemented in classrooms along with Chalk and Blackboard method for effective lecture delivery. • Group discussions, Brain storming sessions and Case studies are discusses amongst the students during the Class. • Micro-teaching and seminars by students related to curriculum. • Paperpresentation by the students. • Proper and adequate instrumentation facility is given to the students for their practical classes; there is also a central instrumentation facility for that purpose. • Need based survey programmes, field works and educational excursions are carried by the departments. •Project work and internships are conducted for fulfillment of their degrees. •Seminars and special talk by industrial experts are also arranged regularly for advance studies. • Regular class test, internal examinations, regular assessment in practical classes, viva-voce, are done to keep track on the improvement of the students. • Remedial classes for the weak students are conducted.

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
Certificat ion on Data Analytics	Nil	16/12/2019	5	Focus on E ntpreneurs hip	Develop skills for data mining and classifi cation
Certificat ion on PHP	Nil	06/01/2020	5	Focus on e mployability	Develop skills PHP programming

#### 1.2 – Academic Flexibility

##### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
Nil	NIL	Nil
<a href="#">View File</a>		

##### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Sport Management, Marketing, Finance, HR, Logistics	19/06/2019
MCA	Mobile Computing, Distributed Computing, Client server technology, Web Service Technology	19/06/2019

##### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	193	Nil

### 1.3 – Curriculum Enrichment

#### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
PHP	10/03/2020	122
Data Analytics	16/12/2019	73
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#### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Marketing, Finance, HR, Logistics	73
MCA	Computer Applications	71
<a href="#">View File</a>		

### 1.4 – Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

#### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>Feedback form is filled by MBA and MCA students based upon several criteria is such as subject knowledge, presentation, clarification etc., of the faculty at the end of every semester. The analysis chart is prepared and evaluated. Based on this, immediate actions are taken by the principal. Feedback is also received on various aspects of the college including laboratory, library, administration and academics. Feedback is also collected from the parents by each and every department of the college. Suggestions and comments given by the parents are also taken into account for future development. Feedback at random intervals is also taken. The different areas where improvements are required are discussed in respective committees/departments. Feedback are taken from the stakeholders, alumni and non-teaching staff for further growth of the institution. Strengths of the college are also taken into consideration for further enhancement.</p>

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MCA	Lateral Entry	72	138	48

MCA	Computer Application	60	15	3
MBA	Business Administration	120	382	73
<a href="#">View File</a>				

## 2.2 – Catering to Student Diversity

### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nil	273	Nil	23	Nil

## 2.3 – Teaching - Learning Process

### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
23	23	7	12	2	4

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentoring system is an ongoing process, the students are allotted to the faculty. Each faculty continuously monitors and counsels the mentees on a regular basis. The mentor mentee relationship is kept track through regular meetings and discussions which are recorded and maintained as a separate file. The mentor is responsible for the overall development of the student right from the academic performance, extracurricular activities, placements, project etc., The progress of the student is communicated to the parents at regular intervals.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
273	23	1:12

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
5	5	Nil	5	2

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. R. Moses	Principal	Bharathiar

	Daniel		University Senate Member
2019	Dr.E. Muthukumar	Professor	Bharathiar University Senate Member
2020	Dr.L.Karthikeyan	Director	Teaching Excellence Award from Vivekanandha College of arts and science for women. Trichengode, Namakkal
2020	Dr. R. Moses Daniel	Principal	Recognised as a Keynote Speaker in One day Webinar
2020	Dr. R. Moses Daniel	Principal	Recognised as a Reviewer in International Journal
2020	Dr.L.Karthikeyan	Director	Recognised as a Guest speaker
2019	Dr.E. Muthukumar	Professor	NGI Exceelnce Award
2020	B.R. ManojKumar	Assistant Professor	Recognised as a Guest speaker
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	35F	II	Nill	19/10/2020
MCA	38M	II	Nill	19/10/2020
MBA	35F	IV	Nill	19/10/2020
MCA	38M	IV	Nill	19/10/2020
MCA	38M	VI	Nill	19/10/2020
<a href="#">View File</a>				

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

? Transparency system ? Examination cell with 2 coordinators to maintain and to ensure smooth conduct of examinations. ? Continuous evaluation through Internal assessment test, Model Examination, assignments and Seminars. ? The college conducts 2 internal examination, 1 model examination. ? Assignments/seminars /video presentation etc are given in all subjects and added with the internal marks. ? Unit tests are conducted on completion of the units. ? Question bank is prepared and discussed at the end of every unit. ? Students are encouraged to solve previous years University Exam question papers. ? Monitoring the students' performance every month and necessary steps taken to improve the

performance of weak students. Remedial measures are taken by conducting tutorial classes. Learning Management System (LMS) is utilized for Continuous internal evaluation like quiz and assignments.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic calendar is prepared well in advance and the same is distributed to the students in the beginning of their classes. The academic calendar contains the well planned dates for the conduct of orientation program/workshops/seminars/guest lectures /value added program etc. and the list of holidays. The milestones of NCM and placement details are published in the academic calendar. The various club activities of MBA and MCA are given separately. Our academic calendar act as a layout for our academic year and we adhere to the timeline in the academic calendar.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

[http://www.nehrucolleges.com/ncm/program\\_mba.html](http://www.nehrucolleges.com/ncm/program_mba.html)  
[http://www.nehrucolleges.com/ncm/program\\_mca.html](http://www.nehrucolleges.com/ncm/program_mca.html)

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
38M	MCA	Computer Applications	71	71	100
35F	MBA	Business Administration	76	76	100

[View File](#)

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[Due do convind'19 we couldn't collect feedback.](#)  
<http://nehrucolleges.com/ncm/pdf/Student-Survey-NCM.pdf>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Students Research Projects (Other than compulsory by the University)	14	Nehru Group of Institutions	0.3	0.3

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### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
One Day Workshop on PHP	MCA	10/03/2020
Seminar of Contemporary Management Practices	MBA	06/03/2020
Awarness and Training Program on SAP	MBA	05/03/2020
Workshop on EDUCATION BEYOND TEXTBOOKS	MBA	24/01/2020
Leadership Skills Current Trends in Entrepreneurship	MBA	16/08/2019
Career Opportunities in Banking Sector	MBA	06/08/2019
Network Management	MCA	28/05/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Nil	Nil	Nil	Nil	Nil
<a href="#">View File</a>				

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
Nil	Nil	Nil	Nil	Nil	Nil
<a href="#">View File</a>					

### 3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MBA	3

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	MCA	2	Nil
International	MCA	3	Nil
International	MBA	4	Nil
<a href="#">View File</a>			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA	2
<a href="#">View File</a>	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Impact of supply chain management practices in Inventory Freight forwarding Industries ,	Dr.L.Kar thikeyan	International Journal of Management and Business Research	2019	Nil	Nehru College of Management	Nil
Measuring Employee Creativity And Its Impact On Organizational Climate With Reference To Info Park, Ernakulam	Dr.E.Mut hukumar, Ranjitha R	International Journal of Scientific Research in Engineering and Management (IJSREM),	2020	Nil	Nehru College of Management	Nil
A Study on Work Induced Stress and Its influence on Job satisfaction of Medical representatives of South Kerala	Dr.E.Mut hukumar, Gayathri T J	International Journal of Scientific Research in Engineering and Management (IJSREM)	2020	Nil	Nehru College of Management	Nil
Customer Claims in Automobile Spare parts Industry - A 3PL Pers	Dr.E.Mut hukumar, R .SundarPrasad	International Journal of Recent Technology and Engineering	2019	Nil	Nehru College of Management	Nil

pective		(IJRTE)				
Feature Selection methodologies in Genetic Algorithms : A Literature review	Dr.E.Chandra Blessie	International Journal Scientific Technology Research (IJSTR)	2019	Nil	Nehru College of Management	Nil
A review on Optimization for pre-processing techniques in data mining	Dr.E.Chandra Blessie, S Gnanapriya	The International journal of analytical and experimental modal analysis	2019	Nil	Nehru College of Management	Nil
An Effectual GA based Association Rule Generation and Fuzzy SVM Classification algorithm for Predicting students performance	Dr.E.Chandra Blessie, Vineetha KR	International Journal of Engineering and Advanced Technology (IJEAT)	2019	Nil	Nehru College of Management	Nil
A Review on Resource Scheduling and Its Applications in Grid Computing	Dr.E.Chandra Blessie	Journal of Emerging Technologies and Innovative Research (JETIR)	2019	Nil	Nehru College of Management	Nil
Fuzzy Logic Based Compatible Support Vector Machine (Fl-Csvm) for text document Classification	Dr.E.Chandra Blessie, Deepa A	Journal of Emerging Technologies and Innovative Research (JETIR)	2019	Nil	Nehru College of Management	Nil
A study on Perceived	S Franklin John, R	International Journal of	2019	1	Nehru College of Management	1

knowledge towards Organic Products	Swapna Kumari	Management , IT and Engineering			
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### 3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
A study on Perceived knowledge towards Organic Products	S Franklin John, R Swapna Kumari	International Journal of Management , IT and Engineering	2019	1	1	Nehru College of Management
<a href="#">View File</a>						

### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	Nil	6	Nil	Nil
Presented papers	Nil	Nil	Nil	Nil
Resource persons	Nil	8	Nil	Nil
<a href="#">View File</a>				

## 3.4 – Extension Activities

### 3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Health awarness camp	CSR Club, NCM	5	120
<a href="#">View File</a>			

### 3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Nil	Nil	Nil	Nil
<a href="#">View File</a>			

### 3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites

Swachh Bharat	Nehru College of Management	Silent Deewali - Safe Deewali	5	119
Swachh Bharat	Nehru College of Management	Swachh Bharath Kumiddipathy	5	50
Swachh Bharat	Nehru College of Management	Traffic safety Awareness camp	5	99
<a href="#">View File</a>				

### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Student Exchange	MBA Student	Self Supporting	3
<a href="#">View File</a>			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Summer Internship Program	MyHotel, Malaysia	10/03/2020	12/03/2020	MBA Studnets
<a href="#">View File</a>					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Lincoln University, Malaysia	16/02/2019	Internship	10
<a href="#">View File</a>			

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
16000000	15417150

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing

Class rooms	Existing
Laboratories	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
<a href="#">View File</a>	

#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
AutoLib	Partially	5.0	2006

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	15195	3677231	Nil	Nil	15195	3677231
Reference Books	860	Nil	Nil	Nil	860	Nil
Journals	72	51276	Nil	Nil	72	51276
e-Journals	3960	Nil	Nil	Nil	3960	Nil
Digital Database	3	332890	Nil	Nil	3	332890
CD & Video	1438	Nil	Nil	Nil	1438	Nil
Library Automation	1	28655	Nil	Nil	1	28655
<a href="#">View File</a>						

##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
MOSES DANIEL R	Consumer Behaviour	iCampuz	30/05/2020
Dr. L. Karthikeyan	Logistics and supply chain Management	iCampuz	30/05/2020
Dr. E. Muthukumar	Security Analysis and Portfolio Management	iCampuz	30/05/2020
FENN BAKER T B	E Commerce	iCampuz	30/05/2020
<a href="#">View File</a>			

### 4.3 – IT Infrastructure

#### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	220	4	10	0	0	0	0	0	0
Added	0	0	0	0	0	0	0	0	0
Total	220	4	10	0	0	0	0	0	0

#### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

10 MBPS/ GBPS

#### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
MOSES DANIEL R	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
Dr. L. Karthikeyan	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
Dr. E. Muthukumar	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
Sreeja Nair	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
CHANDRA BLESSIE E	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
FENN BAKER T B	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
SATHYANARAYANAN S. R.	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
ANANDAN K	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
VICTOR SEELAN D	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>
Sivakumar P	<a href="https://www.icampuz.in/ngi/home/lms.php?page=learning_materials">https://www.icampuz.in/ngi/home/lms.php?page=learning_materials</a>

### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1000000	913400	15000000	14503750

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

• A separate committee has been formed to monitor the maintenance of buildings, classrooms, library and laboratory and other physical facilities. • The college ensures optimal allocation and utilization of the available financial resources for maintaining various physical facilities. • The Head of the Committee conducts periodic check to ensure effective maintenance and utilization of infrastructure. • Cleanliness and service providing are done by house keepers and it is done regularly. • Separate washrooms are available for the boys and girls students separately. • Cleaning of seminar hall, board room, class rooms, staff rooms are cleaned by the house keepers. Wash rooms and rest rooms are well maintained daily. • Parking facilities are provided for the students and staff. • Water purifier with hot water, cold water and normal water is available for the staff and students. Cleaning of water purifier is done periodically. • The campus is overall monitored through CCTV camera. • The requirements of repairing any equipment are reported to HoDs and these are fulfilled by campus administrator at the earliest. • Non teaching staffs are well trained to maintain office accessories and other office materials. • Gardening is done regularly in the campus. • Dustbins are placed and maintained in all classrooms, seminar halls and classrooms. • Verification of stocks takes place at the end of the year. • If any civil work like electric work, painting, plumbing and furniture repairing is required, the concerned team will take action regularly. • Suggestion box is placed for giving suggestion by the students and staff. • Notice board is made available in all floors in each block. The updated information, college circular, exam date announcement and notification from other colleges are displayed in the notice board. • Fire extinguisher is kept in both the blocks. • Maintenance of UPS and generator are checked periodically. Laboratory • Lab admin maintains the stock register and monitor the overall efficiency of the computers and accessories. • The record of maintenance account is maintained by lab technician and monitored by Heads of the department. • Peripherals are checked by respective technical assistant for any problem. The software updates and ICT tool and internet related problems are resolved from the respective service providers • Library • The requirements of the books are given by the departments to the Librarian. The librarian prepared the final list of the books required and gets approval from the Principal. • A separate register is maintained to periodically monitor the usage of books by the students. Classrooms • Classrooms and seminar hall are provided with sufficient sitting capacity, LCD with necessary software. • The classrooms are well air conditioned and maintained daily in the morning by the house keepers. The projectors and wifi facilities are made available for the students and staff. the working condition of projectors and connections of wifi are regular monitored and issues are solved immediately by the technicians. • Blackboard, furniture and white board are properly placed for usage.

<http://nehrucolleges.com/ncm/pdf/Pyhsical-infrastructure.pdf>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees

Financial Support from institution	PKDAS Memorial Scholarship	10	100000
Financial Support from Other Sources			
a) National	National Scholarship for minority students, Post metric scholarship and tribal welfare department and BC,MBA and Minorities welfare scholarship	6	116100
b)International	Nil	Nil	Nil
<a href="#">View File</a>			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Personality development and team building	19/10/2019	70	Be Positive Institute for Skilling Pvt Ltd. Coimbatore
Soft skill development-Planning and execution	26/09/2019	72	Be Positive Institute for Skilling Pvt Ltd. Coimbatore
Non verbal communication	17/09/2019	73	Be Positive Institute for Skilling Pvt Ltd. Coimbatore
Soft skill Development-Leadership, Decision making skills, Stress management, Team building	22/08/2019	73	NOBEL
Design your thinking	19/08/2019	76	R Stahi India Pvt Limited, Chennai
Leadership activity	25/07/2019	76	NOBEL
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed

2019	Awareness about competitive examinations	73	73	Nil	Nil
<a href="#">View File</a>					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	Nil

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
AVASOFT PACTRON DMART TTK SERVICES CAPGEMINI ATOS SYNTEL ADITHYA BIRLA FACE KGISL VERTICURL TNQ INFOSYS HCL LE MERIDIAN WIPRO AEE BEE ACADEMY ACCENTA INFOSYS BPM CG VAK V SERVE SOLUTION CAPGEMINI TECHNOSOFT IBM FAST LAB POPPYS HOTEL RMADE TECHNOLOGIE	132	96	SHANTHI GEARS PVT LTD TIMES INTERNET LT( INTERSHIP) EFFITRAC OYO ROOMS VISTARA TATA SIA BATA	38	2
<a href="#">View File</a>					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	Nil	Nil	Nil	Nil	Nil
<a href="#">View File</a>					

5.2.3 – Students qualifying in state/ national/ international level examinations during the year  
(eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	Nil
SET	Nil
SLET	Nil
GATE	Nil
GMAT	Nil
CAT	Nil
GRE	Nil
TOFEL	Nil
Civil Services	Nil
Any Other	Nil
<a href="#">View File</a>	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Freshers' Welcome	Institutional	80
GENESIS	National	2843
Sports day	Institutional	95
College day	Institutional	124
Cultural day	Institutional	118
Quiz competition	Institutional	120
Business branding competition	Institutional	60
Adzap	Institutional	129
<a href="#">View File</a>		

**5.3 – Student Participation and Activities**

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
Nil	Nil	Nil	Nil	Nil	Nil	Nil
<a href="#">View File</a>						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

1.Student development council concentrates on Student Placement and Training Students Club Activities. 2. They have to conduct National Level cultural fest on every year February called GENESIS 3. Community programme in local village schools like spoken English, awareness camps

**5.4 – Alumni Engagement**

5.4.1 – Whether the institution has registered Alumni Association?

Yes

NCM has started Alumni association to promote and foster mutually beneficial interaction between the Alumni and the present students. Alumni Chapter has been formed in Chennai, Coimbatore, and Dubai. Alumni are included in various committees like IQAC, Academic, etc. Alumni has always been a source of support and inspiration for the students and the staff of this institution. Alumni meet will be conducted once or twice in every year. They are helpful for the placement of our students. Alumni are encouraged to take an active and abiding interest in the work and progress of the Institute. The alumni are encouraged to participate in activities which would contribute to the general development of the institute. They are called as chief guest and to deliver guest lectures, seminars etc. The alumni always come back to the institution to contribute in various ways. They often guide the current students and share their experiences in the academics. They also interested in contributing financial support to the economically backward students.

5.4.2 – No. of enrolled Alumni:

1822

5.4.3 – Alumni contribution during the year (in Rupees) :

44000

5.4.4 – Meetings/activities organized by Alumni Association :

Two meetings in a year. One meeting at Palakkad and the other at Coimbatore

## CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Decentralization is having a significant impact on planning, policy and management of education. At various levels the college grooms the leadership. Governing body, Management, Principal, Vice Principal, IQAC Members, teaching staff, nonteaching staff, supporting staff, students development cell, student representatives, Stakeholders, Alumines and various committees jointly empowered to propose, design, formulate and execute their plans within the frame work of governance. At college level, faculty members are assigned as coordinators for organizing International Conference, Faculty Development Programme, Workshops, Placement process etc. Various committees were formulated. Student Development Cell was started with students' representatives for planning, execution and supervision of activities of student association. Chairman, vice chairman, secretary, treasurer and various leaders are selected to coordiate various events realted to college activities and club association. Student grievance redressal committee was formulated to attend the problems faced by the students.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

### 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Followed as per the Bharathiar University norms. Apart from that add on courses and value added courses has

	conducted as seminars/workshop/Guest Lectures on various prevailing latest topic
Teaching and Learning	Industrial visit t. Malaysia and Thailand. Interaction with CEOs and Managing directors. Wide access to internet facility to inculcate online learning management resources. Learning through Field Work, Industrial visit and intenship. Enhancement of learning skills of the Students through participation in different seminars/Conferences. Usage of ICT enabled class rooms. Emphasis on usage of e-Library.
Examination and Evaluation	Examination is conducted every semester based on Barathiar Unviersity norms. Internal examinations are held periodically and internal marks are awarded.Related weightagewas given for the assignments/seminars.
Research and Development	Enrollment of scholors in M.Phil andPh.D. programs. Organizing international conferences Conducting regular meeting with the scholars. Encouring the scholars to publish articles in reputed journals
Library, ICT and Physical Infrastructure / Instrumentation	Total of 15191 books , updated till June 30th 2019. Students are also provided with internet facilities in the lab. Books are issued based on the barcode reader.
Human Resource Management	Proper increment give based on the Annual Performance appraisal. The best faculty are recognised with cash prize award in Best faculty award function ion 15th of December every year.
Industry Interaction / Collaboration	International Industrial visit is organished every year. Local Industrial visit organished as an when possible in the semester. Industry experts are invited regulary to interact with the studnets. Intenships are organished in collabaration with industries through MOU.

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	Website is maintain to communicate the various activities of the Institution to the public. The e-mail system is followed within the organisation for any communication and a proper MIS is maintain.

Administration	Biometrix attendance for teaching and non teaching staff MIS is implemented for monitoring the students progress. Online leave requisition system. Uptodate information are displayed in the Notice board. Frequent communication with the stakeholders
Finance and Accounts	Finance and accounts of the college is maintained with the help of computer and dedicated Software in the corporate office.
Student Admission and Support	Admission are done through Online. Students are admitted on the eligibility criteria as per the University norms.
Examination	Controller of Examination of the Bharathiar Univeristy is responsible for fixing the dates of the examination.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
Nil	Nil	Nil	Nil	Nil
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2020	Nil	Information Security and Its Certifications	29/05/2020	29/05/2020	5	2
2020	Nil	Network Management	28/05/2020	28/05/2020	5	2
2020	Workshop on EDUCATION BEYOND TEXTBOOKS	Nil	24/01/2020	24/01/2020	18	1
2019	Neuro	Nil			18	2

	Tejas		09/08/2019	10/08/2019		
2019	Assess Yourself	Nil	06/08/2019	06/08/2019	18	2
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Workshop on EDUCATION BEYOND TEXTBOOKS	18	24/01/2020	24/01/2020	1
Two days workshop on Neuro Tejas	18	09/08/2019	10/08/2019	2
FDP on Nurturing Entrepreneurship - Law and Ict Perspectives	1	16/05/2020	23/05/2020	7
Webinar on "TEACHING LEARNING TOOLS FOR THE DIGITAL ERA"	1	11/05/2020	16/05/2020	6
FDP on Entrepreneurship	1	09/12/2019	21/12/2019	13
FDP on "Technology Based Teaching and Learning Systems"	1	19/11/2019	23/11/2019	5
<a href="#">View File</a>				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
5	5	2	2

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Free treatment in PKDAS hospital, Free accomentaton in college Hostel and Staff quarters for Administrative heads.	Free accomentaton in college HostelFree treatment in PKDAS hospital, Free accomentaton in college Hostel	Scholarship and Finacial support

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal audit is regularly conducted in the college by the Principal and representative from Management . External audit is also conducted once in a year

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NIL	0	Nil
<a href="#">View File</a>		

6.4.3 – Total corpus fund generated

0

## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Foster Management	Yes	IQAC
Administrative	Yes	Foster Management	Yes	Nehru Arts and Science College

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Discuss various problems relating to the general welfare of the students. Suggestions given for the development of the institution Discussing about the students progress in academic, social and extra curricular activities.

6.5.3 – Development programmes for support staff (at least three)

Ms Excel training for the non teaching staff Communicative English class for the non teaching staff Skill development program on "Group dynamics

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Organizing International Conference in abroad 2. Introducing Activity Based Learning through NOBLE Faculty Exchange Programme 3. LMS is used as a part of Teaching padetagogy.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	Yes
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	Workshop on EDUCATION BEYOND	24/01/2020	24/01/2020	24/01/2020	50

	TEXTBOOKS				
2020	Seminar of Contemporary Management Practices	06/03/2020	06/03/2020	06/03/2020	73
2020	One Day Workshop on PHP	10/03/2020	10/03/2020	10/03/2020	121
2020	Awarness and Training Program on SAP	05/03/2020	05/03/2020	05/03/2020	54
2020	Guest Lecture on Soft Skills for Success	04/05/2020	04/05/2020	04/05/2020	128
2020	Guest Lecture on Wireless Data Transmission Using Latest Technology	26/05/2020	26/05/2020	26/05/2020	64
2020	Guest Lecture on Network Management	28/05/2020	28/05/2020	28/05/2020	84
2019	Leadership skills Current Trends inn E ntrepreneurs hip	16/08/2019	16/08/2019	16/08/2019	129
2019	Interactive session on Media Ethics	03/09/2019	03/09/2019	03/09/2019	84
2019	CEO talk on Coffee pot with Entrepreneur	06/09/2019	06/09/2019	06/09/2019	93
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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Women's day Celebrations	07/03/2020	07/03/2020	115	38

Women empowerment awareness campaign Female students	08/08/2019	08/08/2019	60	Nil
Poster Making and Collage Competition on Gender Equity	22/01/2020	22/01/2020	40	20
Screening Movies - Aruvi	19/10/2019	19/10/2019	65	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Clean and Green eco friendly campus by tree plantations The Student Development Council took initiatives and makes students save energy by switching of fans, lights, A/C etc..before leaving the classroom. To minishing paper usage official Inter departmental correspondences are made through emails and "whatsapp" group. Vehicle free campus to reduce the pollution and intoxicating fresh air.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nil
Ramp/Rails	Yes	Nil
Rest Rooms	Yes	Nil
Scribes for examination	Yes	Nil
Special skill development for differently abled students	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	1	09/11/2019	1	Tree Plantation	To promote eco-friendliness and maintain clean and green environment	47
2020	1	1	24/01/2020	1	Higher Education Awareness	Awareness on higher	160

						education	
2020	1	1	16/03/2020	1	Covid-19 Awareness	To Maintain safety and health of individuals	160
2019	1	1	08/08/2019	8	Amuthas urabhi	15 families are being taken care	120
2020	1	1	13/02/2020	24	Nehru Dream House	To help the poor families in the localized area	70
<a href="#">View File</a>							

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of Conduct for staff	10/06/2019	The Staff Handbook has given at the time of induction programe. Articulate high standards of honesty, integrity, ethics in the institute and make it well functioning to achieve the Vision and Mission of the Institute. Staff must hold the spirit of teamwork and shall not promote feelings of hatred or enmity between different classes of citizens of the Nation, or to disturb public peace. Every Staff should act in a disciplined The manner and maintain absolute integrity and devotion to duty. All Staff shall abide by the rules of the Institute and all orders and directions of their competent authorities issued from time to time.
Code of Conduct for Parents / Guardian	19/08/2019	The Parents/ Guardian are one of the most important stakeholders. They are expected to lend

		<p>their support in turning their children into valuable citizens with human values and professional excellence. The Parents / Guardian are expected to be in clear communication with the college staff / Heads regarding their ward. The Management welcomes Parents / Guardian suggestions. The Management expects the parents to monitor their children at home and also encourage and support their children to participate in both academic and extracurricular activities. The code of conduct will be revised from time to time and has to be strictly administered.</p>
<p>Code of Conduct for Students</p>	<p>19/08/2019</p>	<p>The Student Handbook is applicable to all the students admitted in the Institute. The beginning of every academic year the code of conduct has discussed in the orientation programme. Student will always behave in such a manner that pride of his/her own, his/her family, Institute and society will be always maintained with high dignity. All Programmes and Activities to be conducted or participated are subject to prior approval from the respective Heads. Political Activities, Smoking, Chewing Tobacco and ragging are strictly prohibited inside the campus. Disobeying the college rules, regulations and discipline will lead to the disciplinary action / cancellation of the admission as well as further action. The</p>

students are required to adhere strictly to the rules and regulations that are framed from time to time by the Institute authorities.

#### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Onam Celebrations	07/09/2019	07/09/2019	164
Independence Day Celebration	15/08/2019	15/08/2019	92
Teachers Day Celebration	05/09/2019	05/09/2019	189
Pongal celebrations	13/01/2020	13/01/2020	147

[View File](#)

#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

- Clean and Green eco-friendly Campus through Tree Plantations.
- Plastic Free Campus by using Jute Bags.
- Sewage Treatment Plant and Rainwater Harvesting is already maintained in the campus and is well maintained.
- Prohibition of health causing hazards like Tobacco, Pan, Gutka inside campus through proper awareness programmes and posters
- E-waste management audit is done regularly

### 7.2 – Best Practices

#### 7.2.1 – Describe at least two institutional best practices

**BEST PRACTICE I Mentoring Systems Objective:** The objective of Mentoring is: To achieve the vision of the institution viz., to develop into a truly Global citizen. To provide a continuous learning process for both the mentor and the mentee. • To establish the mentor as a role model and to support the mentee for personal and academic development. To establish a vibrant relationship between the teachers and the students that will ensure responsibility of academics discipline Procedures to be followed ? Mentoring session is conducted every Saturday on a regular basis. ? The session is compulsory for every students' to attend without fail. ? Mentors are assigned some students for the whole duration of a semester each .i.e. six months. ? The mentoring parameters are based on four aspects i.e. academic, attendance, career and general. ? The mentors are provided with details of mentee's performances in terms of academic (weekly test, class test, mid-term and end-semester exam) and attendance records. The mentor also keeps track of the mentee's personal development such as co-curricular activities, discipline and career related issues. ? All Faculty members of Nehru College of Management play the role of a mentor with the motto of guiding the students' in the direction of career path, emotional and motivational support. ? Faculty Members help the students in setting goals, developing contacts, identifying resources and exploring hidden talents. ? The Faculty role as a mentor changes as the needs of the mentee changes. ? Every year mentoring team is formed and the mentoring process is reviewed in the Faculty Meeting. ? Every week one hour is allotted for mentoring ,where students are hand held by faculty to set goals and achieve it ? Record for each student is maintained by the respective mentor to have a consistent follow-up on student's performance on various dimensions. ? Mentoring is done for the Employment and career guidance to the students. ? Based on the students' feedback, the mentors concerned will incorporate new methodologies in teaching -learning process as well in Research and Development activities. **BEST PRACTICE**

II Use of Social Media as Teaching Learning method Objectives: Use of Social Media as Teaching Learning method is to encourage the development of transferable, technical, and social skills (TTS) of value in formal and informal learning. To promote participatory culture among students - space that allows engagement, sharing, mentoring, and an opportunity for social interaction. To discuss /share curriculum-related content and enhance the prescribed curriculum for students. To emphasize specialized in communication. To improve student comprehension To enhance student networking and collaboration with other nurture globally. To use the advanced technology in the teaching learning process. To make the teaching learning process more interesting. To get feedback from the students To post assignments, questions, readings, and grades as well as ways to interact with the students through forums or chats. To provide a virtual "space" for learners. The Context: Students are changing, and those once effective teaching methods are becoming stale. Faculty, and campus administrators, can utilize social media as a tool for creating new ways to engage students and demonstrates to them a variety of uses for the internet and their favorite sites. One of the biggest challenges in online education is the lack of interaction between students where as this blogs try to provide more opportunities for discussion and communication. By this we meet the twin objective of Using ICT in day to day Class rooms and exposing students to new age Technology.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://nehrucolleges.com/ncm/pdf/best-practices.pdf>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

To be a reputed top notch Business School, The College has shifted its focus from teacher centric to student centric. This is achieved by providing new specialisations like sports Management, Agricultural Management, Media Management, Logistics Management in the curriculum and offering value added courses like Business Analytics, Tourism Management and so on. New innovative teaching pedagogy using technology have been introduced. The college organises various workshops, seminars and also encourages students to participate in activities organised by other institutions. Eminent experts from the industry were invited to interact and update with the latest developments in industry. The Placement and Training Cell helps in equipping the students through rigorous tests and makes them industry ready and readily employable. The students are also supported by Mentors and Alumni in shaping their career. Our Outbound Training Centre through its activities trains the students to face challenges in the corporate world. The economically weaker students are supported with scholarships. The internships in organisations and frequent industrial visits including both National and International enable the students to learn the prevailing practices of Management. The Entrepreneurship Cell promotes the Entrepreneurial Skills through awareness programmes and power talks from the entrepreneurs and government organisations.

Provide the weblink of the institution

<http://www.nehrucolleges.com/ncm/>

### 8.Future Plans of Actions for Next Academic Year

1. Preparation of Academic Calendar for the Academic year 2020-2021 with lot of student centric activities like workshops, Guest Lecture Series, Quizzes etc through various clubs. 2. Strengthen alumni database and relationship by inviting them as resource persons/ chief guest for various programmes organised in the

college and generate funds through them. 3. To Encourage Students and Faculty to publish more papers in reputed journals. 4. To encourage and support the faculty to submit proposals to funding agencies. 5. Orientation and out bound programme for freshers. 6. Launch a bi-annual in house newsletter / research journal. 7. Enhancement of infrastructural facilities. 8. To create a filing system based on NAAC requirements and update files. 9. To include more specializations and add-on courses to equip students industry ready